Vision

Northeast State shall be a premier learning-centered institution whose students and graduates are among the best-prepared individuals to meet current and emerging needs.

Mission

Northeast State is an open-access, public, comprehensive community college that advances the lifelong educational development of the residents of the region and strengthens the economic and social/cultural aspects of the community. To facilitate teaching, learning, service, and student success, the College provides innovative, high-quality, and relevant associate, certificate, and career-focused educational programs and services. Programming and comprehensive support services are offered through varied delivery systems and at multiple sites throughout its primary service area of Carter, Johnson, Sullivan, Unicoi, and Washington Counties. Within all aspects of its operations, Northeast State serves the public’s interest through the wise use of fiscal, human, and physical resources.
VALUES

Northeast State Community College embraces these values:

Respect - We value respect and provide an environment of inclusiveness, cooperation, and diversity.

Responsibility - We value responsibility and promote integrity, accountability, and excellence in teaching, learning, and services.

Responsiveness - We value responsiveness and facilitate personal, professional, and economic growth.
Goal 1. Increase accessibility to educational and public service programs.

Strategic Objectives

TBR Priority: Access

1.1 Increase participation in post-secondary education and workforce development initiatives through the use of technological and other resources.

Baseline: 806, 2014-15 Target: 1,209 (TBR Correlating Objective: A1) (CCTA Correlating Initiatives: Certificates and Associates; Progression)

1.2 Increase the enrollment of recent high school graduates who earned college credit prior to high school graduation.

Baseline: 88, 2014-15 Target: 106 (CCTA Correlating Initiatives: Dual Enrollment)

1.3 Utilize access and diversity resources to implement best practices for increasing participation levels of traditionally underserved populations.


1.4 Increase the enrollment of non-traditional students.

Baseline: 2,736, 2014-15 Target: 3,146 (CCTA Correlating Initiatives: Progression)

1.5 Increase the enrollment of traditional-age students.

Baseline: 3,534, 2014-15 Target: 4,064 (CCTA Correlating Initiatives: Progression)

1.6 Develop additional course and program offerings to respond to emerging markets and trends.

Baseline: 0 additional course and program offerings, 2014-15 Target: Development of additional course and program offerings in response to documented emerging markets and trends (CCTA Correlating Initiatives: Workforce Training)
Goal 2. Promote student success through enhanced retention, graduation, and career-development efforts.

Strategic Objectives

**TBR Priority: Student Success**

2.1 Enhance student persistence to the completion of programs that lead to certificates and/or associate degrees.

   **Baseline:** 75.30%, **2014-15 Target:** 76.30%  (TBR Correlating Objective: S1) (CCTA Correlating Initiatives: Progression)

2.2 Increase the number of students who complete post-secondary programs that lead to certificates and/or associate degrees.

   **Baseline:** 816, **2014-15 Target:** 1,147 (TBR Correlating Objective: S2) (CCTA Correlating Initiatives: Certificates and Associates; Awards per FTE)

2.3 Increase the number of students with 12 credit hours or more who transfer to other institutions of higher learning.

   **Baseline:** 440, **2014-15 Target:** 484 (CCTA Correlating Initiatives: Transfer Outs)

2.4 Develop programs and services designed to promote persistence to graduation for students who enter college under-prepared for college-level work.

   **Baseline:** 1,668, **2014-15 Target:** 1,751 (CCTA Correlating Initiatives: Certificates and Associates; R&D success)
Goal 3. Provide quality programs and services that are recognized for excellence.

Strategic Objectives

TBR Priority: Quality

3.1 Increase the effectiveness of the College’s educational programs through a process of monitoring, evaluation, and continuous improvement.

Baseline: 0 continuous improvements to educational programs, 2014-15 Target: Increased effectiveness within educational programs as documented through the development, monitoring, evaluation, and continuous improvement of program outcomes for all educational program units/divisions (TBR Correlating Objectives: Q1)

3.2 Increase the effectiveness of the College’s administrative and academic support services through a process of monitoring, evaluation, and continuous improvement.

Baseline: 0 continuous improvements within administrative and academic support services as documented through the development, monitoring, evaluation, and continuous improvement of program outcomes for all administrative and academic support service units, 2014-15 Target: Increased effectiveness within administrative and academic support services as documented through the development, monitoring, evaluation, and continuous improvement of program outcomes for the Theater Department, the Business and Industry Department (TBR Correlating Objectives: Q2) (CCTA Correlating Initiatives: Workforce Training)

3.3 Improve the quality of the College’s mission-specific creative activities and public service programs.

Baseline: 0 continuous improvements to mission-specific creative activities and public service programs, 2014-15 Target: Increased effectiveness within mission-specific creative activities and public service programs as documented through the development, monitoring, evaluation, and continuous improvement of program outcomes for the Theater Department, the Business and Industry Department (TBR Correlating Objectives: Q2) (CCTA Correlating Initiatives: Workforce Training)

3.4 Increase student learning through the implementation of student-centered instructional best practices.

Baseline: Development of QEP Plan, including student learning outcomes, 2014-15 Target: Attainment of QEP student learning outcomes (SLOs) (CCTA Correlating Initiatives: Progression; RD Success)

3.5 Provide development opportunities for faculty and staff to facilitate professional growth that results in the continuous improvement of the College’s programs and services.

Baseline: 0 additional professional development opportunities, 2014-15 Target: Provide additional development opportunities for faculty and staff to facilitate professional growth which results in the continuous improvement of the College’s programs and services

3.6 Facilitate and encourage communication throughout the College and community to support the College’s mission and promote student success.

Baseline: President’s Focus Group Results (Qualitative) from 2009-2010, 2014-15 Target: Increased communication throughout the College and community to support the College’s mission and promote student success
Goal 4. Demonstrate institutional accountability, resourcefulness, and efficiency through the continuous assessment, planning, and implementation process.

Strategic Objectives

TBR Priority: Resourcefulness & Efficiency

4.1 Address fiscal constraints by demonstrating the prudent management of resources, exploring additional sources of support, and pursuing entrepreneurial initiatives.

Baseline: $5.82M, 2014-15 Target: $6.98M (TBR Correlating Objectives: R1)

4.2 Achieve greater efficiency by developing and adopting best practices, pursuing collaboration among institutions, achieving savings through elimination of unnecessary duplication, removing obstacles to competitiveness, and incorporating the use of technological resources.